

PEBBLE BEACH AUTOMOTIVE WEEK



Pebble Beach and the Monterey Peninsula in California thrive each August as the center of the motoring universe. The area hosts the convergence of two major events, the Pebble Beach Concours d'Elegance and the Rolex Monterey Motorsports Reunion, offering an unbeatable combination of beauty and technology. The Concours pays homage to the past with prized collector cars displayed on the famed 18th fairway of Pebble Beach Golf Links, while making history with the latest new car debuts. Other automotive events held around the area cater to a variety of interests, whether it is sophisticated German technology, sleek Italian coachwork, or delightful minis. Pebble Beach Automotive Week truly has something to offer every enthusiast.

“Once a week in August . . . this quiet enclave is overtaken by thousands of motoring enthusiasts from around the world. Suddenly the roads are swollen with every conceivable automobile ever created, with supercars sharing lanes with horseless carriages and the soft crush of waves suppressed by the sweet music of RPMs.”

– CNN

“The Pebble Beach Concours d'Elegance is the traditional grande finale of a weeks' worth of automotive events and auctions staged all over the Monterey Peninsula.”

– FOX SPORTS



CALENDAR AT-A-GLANCE

TUESDAY 8/16	WEDNESDAY 8/17	THURSDAY 8/18	FRIDAY 8/19	SATURDAY 8/20	SUNDAY 8/21
-----------------	-------------------	------------------	----------------	------------------	----------------

MORNING

AFTERNOON

EVENING

	TUESDAY 8/16	WEDNESDAY 8/17	THURSDAY 8/18	FRIDAY 8/19	SATURDAY 8/20	SUNDAY 8/21
Morning	<ul style="list-style-type: none"> Carmel-by-the-Sea Concours on the Avenue 10:00 am–5:00 pm Automobilia Monterey 10:00 am–6:00 pm 	<ul style="list-style-type: none"> Carmel Mission Classic 10:00 am–4:00 pm Automobilia Monterey 10:00 am–6:00 pm 	<ul style="list-style-type: none"> Mecum Auctions 8:00 am Rolex Monterey Motorsports Reunion 8:00 am–5:00 pm Pebble Beach Tour d'Elegance presented by Rolex 8:00 am–3:00 pm Pebble Beach RetroAuto 9:00 am–5:30 pm Pebble Beach Classic Car Forum 11:00 am–5:00 pm Automotive Displays and Debuts 	<ul style="list-style-type: none"> Mecum Auctions 8:00 am Rolex Monterey Motorsports Reunion 8:30 am–5:00 pm Legends of the Autobahn 9:00 am–3:00 pm The Quail, A Motorsports Gathering 10:00 am–4:00 pm Pebble Beach RetroAuto 9:00 am–5:30 pm Pebble Beach Classic Car Forum 11:00 am–5:00 pm Automotive Displays and Debuts 	<ul style="list-style-type: none"> Mecum Auctions 8:00 am Concours d'Lemons 8:00 am–1:30 pm Concorso Italiano 9:00 am–5:00 pm Rolex Monterey Motorsports Reunion 8:30 am–5:50 pm Pebble Beach RetroAuto 9:00 am–5:30 pm Pebble Beach Classic Car Forum 11:00 am–5:00 pm Automotive Displays and Debuts 	<ul style="list-style-type: none"> Rolex Monterey Motorsports Reunion 8:00 am–4:30 pm Pebble Beach Concours d'Elegance 10:30 am–5:00 pm Automotive Fine Arts Society (AFAS) Exhibition 10:30 am–4:30 pm Automotive Displays and Debuts
Afternoon	<ul style="list-style-type: none"> Classic Motorsports Monterey Cruise-in 3:00–7:00 pm 	<ul style="list-style-type: none"> The Little Car Show 12:00–5:00 pm Pebble Beach Motoring Classic arrival, estimated at 3:00 pm McCall's Motorworks Revival 5:00 pm–10:00 pm 	<ul style="list-style-type: none"> Russo and Steele 5:00 pm–10:00 pm 	<ul style="list-style-type: none"> Exotics on Cannery Row 4:00–8:00 pm Russo and Steele 5:00 pm–10:00 pm Pebble Beach Concert at the Concours Presented by Infiniti 5:00–8:00 pm 	<ul style="list-style-type: none"> Russo and Steele 5:00 pm–10:00 pm Pebble Beach Auctions Presented by Gooding & Co. 4:00–10:00 pm 	
Evening			<ul style="list-style-type: none"> Rick Cole Auctions 10:00 am–Midnight 	<ul style="list-style-type: none"> RM Sotheby's 6:30 pm Rick Cole Auctions 10:00 am–Midnight 	<ul style="list-style-type: none"> RM Sotheby's 6:30 pm Rick Cole Auctions 10:00 am–Midnight 	<ul style="list-style-type: none"> Pebble Beach Auctions Presented by Gooding & Co. 6:00–10:00 pm

PEBBLE BEACH CONCOURS d'ELEGANCE



"If this collection of events is the solar system, then the Pebble Beach Concours is the sun around which all others orbit. It draws the biggest international crowd, has the largest number of commercial sponsors and never fails to attract rare and elegant automobiles."

– THE NEW YORK TIMES

"This event, the world's premier classic car show... assembles the most discriminatingly curated selection of vintage vehicles anyone will ever see."

– VANITY FAIR

■ THE DAY'S SCHEDULE

7:00 am: Field opens to entrants
8:30 am: Judging commences
10:30 am: Field opens to spectators
1:30–5:00 pm: Awards Presentation

■ 2016 CONCOURS FEATURES

100 Years of BMW	Bizzarrini
Ford Victory at Le Mans	1930s 2-Man Indy Race Cars
Delahaye	BMW Motorcycles
Chapron Coachwork	

On Sunday, August 21, 2016, 200 of the most prized collector cars in the world will roll onto what is often called the best finishing hole in golf—the famed 18th fairway of Pebble Beach Golf Links. Tire meets turf and transformation occurs: the stage is set for one of the most competitive events in the automotive world, the Pebble Beach Concours d'Elegance. The Concours is not a contest of speed, but of excellence. Automobiles are judged for their historical accuracy, their technical merit and their style—and the best garner reward and recognition. Thousands of enthusiasts will be on hand to celebrate these vehicles and enjoy the company of others who share their passion. General Admission Tickets are \$325 in advance or \$375 on day of show. Club d'Elegance Tickets are \$750. Chairman's Hospitality Package is \$2,500 per person. Amidst the competition, this event raises more than \$1 million annually for local charities.

PEBBLE BEACH DRIVING EVENTS & DEBUTS



■ PEBBLE BEACH TOUR d'ELEGANCE PRESENTED BY ROLEX

The Pebble Beach Tour d'Elegance presented by Rolex is an annual driving event that delights entrants and spectators alike. The traditional Tour traces portions of the original 17-Mile Drive, traverses nearby mountains and valleys, and pauses for a time in charming Carmel-by-the-Sea.

WHEN: Thursday, August 18, 2016

EVENT SCHEDULE:

7:00–8:00 am: Cars line up near the Equestrian Center in Pebble Beach

8:00 am: Tour departs, tracing portions of 17-Mile Drive and Highway One to Big Sur.

12:00–2:00 pm: Cars are displayed on Ocean Avenue in Carmel-by-the-Sea

3:00 pm: Concluding Champagne toast for participants near the Equestrian Center

■ PEBBLE BEACH MOTORING CLASSIC

The Pebble Beach Motoring Classic is the ultimate road trip for enthusiasts with automobiles that have more than a dash of elegance. The Motoring Classic begins near Seattle, Washington, and covers approximately 1,500 miles as it winds down through the mountains and along the coast of the Pacific Northwest on its way to the ultimate auto destination — the Pebble Beach Concorso d'Elegance. Spectators welcome upon departure and arrival.

TOUR DATES: Monday–Wednesday,
August 8–17, 2016

LOCATION: Seattle to Pebble Beach

EVENT SCHEDULE:

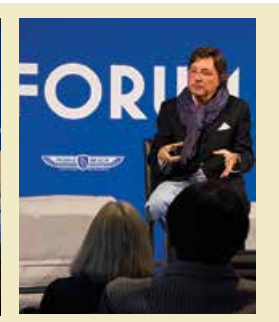
Tuesday, August 9, 8:30 am: Departure from the Woodmark Hotel, Kirkland, Washington

Wednesday, August 17, 3:00 pm:
Arrival at The Lodge at Pebble Beach

■ AUTOMOTIVE DISPLAYS & DEBUTS

Witness history being made! See the latest displays and debuts from sponsors including Infiniti, Mercedes-Benz, Lexus, and Cadillac.

WHEN: Thursday–Sunday, August 19–21, 2016
LOCATION: Peter Hay Hill and other venues at Pebble Beach Resorts.



The Inn at Spanish Bay will once again host Pebble Beach RetroAuto along with the Pebble Beach Classic Car Forum.

■ PEBBLE BEACH RETROAUTO

Pebble Beach RetroAuto returns to the ballrooms of The Inn at Spanish Bay. Now in its twelfth year, RetroAuto has established itself as a well-curated marketplace for the true automotive enthusiast, showcasing rare collectibles, historic automobilia, art and literature, as well as luxury items, technological tools and Pebble Beach Concours d'Elegance merchandise.

WHEN:
Thursday, August 18 through Saturday, August 20, 2016, from 9:30 am to 5:30 pm

LOCATION: The ballrooms of
The Inn at Spanish Bay

■ PEBBLE BEACH CLASSIC CAR FORUM

The Pebble Beach Classic Car Forum features luminaries of the automotive world discussing the most pertinent topics facing the collector car world today. Must-see panels and interviews.

Open to the public but reservations required. A link to the Forum reservations site will be provided when the Forum schedule is finalized.

THE 2016 FORUM SCHEDULE INCLUDES:

- RACING LEGACY/ FORD GT40 with Chris Amon, Dan Gurney & Jackie Ickx
- THE EVOLUTION OF RACING at Indy with Bobby Rahal & Danny Sullivan
- LIFE IN THE PITS with Nick Mason, Jochen Mass & Sir Stirling Moss
- From *Jay Leno's Garage on CNBC Prime: "Assess & Caress"* with Donald Osborne & Jay Leno
- CLASSIC CAR MATCHMAKING 101 with Spike Feresten of Esquire Network and others
- KNOW WHEN TO HOLD 'EM with Wayne Carini and others

... and so much more



ROLEX MONTEREY MOTORSPORTS REUNION



The Rolex Monterey Motorsports Reunion is a four-day celebration, held August 18 to 21, 2016, at Mazda Raceway Laguna Seca. The event is a gathering of approximately 550 legendary pre- and postwar race and sports cars that represent the pinnacle of their class. This year, 100 years of BMW will be the featured marque. For more information, call 800-327-7322 or go online: <http://www.mazdaraceway.com/rolex-monterey-motorsports-reunion>

■ 2016 PRE-REUNION SCHEDULE

Saturday, August 13, 2016

8:00 am–12:50 pm: Practice
1:30 pm–5:45 pm: Racing

Sunday, August 14, 2016

8:00 am–12:45 pm: Practice
1:05 pm–5:50 pm: Racing

■ 2016 REUNION SCHEDULE

Thursday, August 18, 2016

8:00 am–5:00 pm: Practice/Qualifying

Friday, August 19, 2016

8:30 am–5:00 pm: Practice/Qualifying

Saturday, August 20, 2016

8:30 am–12:20 pm: Racing
12:30 am–12:50 pm: Ford Mustang Corral Parade Laps
2:00 pm–5:50 pm: Rolex Racing

Sunday, August 21, 2016

8:30 am–4:30 pm: Racing
4:45 pm: Awards ceremony at Paddocks Showcase stage



THE OFFICIAL AUCTION OF THE PEBBLE BEACH CONCOURS

- PEBBLE BEACH AUCTIONS**
 presented by **Gooding & Company**
 310-899-1960 / www.goodingco.com

WHEN: Saturday–Sunday, August 20–21, 2016
 TIME: Saturday 4:00 pm, Sunday 6:00 pm
 LOCATION: Pebble Beach Equestrian Center

The gavel first fell at Pebble Beach back in 1990 and now the Pebble Beach Auctions, conducted by Gooding & Company on both Saturday and Sunday evenings, are among the most anticipated events of Pebble Beach Automotive Week. These auctions set the bar for the collector car market worldwide.

- RM SOTHEBY'S**
 800-211-4371 / www.rmsothebys.com

WHEN: Friday–Saturday, August 19–20, 2016
 TIME: TBD
 LOCATION: Portola Hotel & Spa and Monterey Conference Center

RM's historic Monterey auction, an institution for over 26 years, always presents a magnificent roster of blue-chip, "best-of-category" examples with an emphasis on superb sports and racing cars.

- BONHAMS QUAIL LODGE**
 415-391-4000 / www.bonhams.com/quail

WHEN: Friday, August 19, 2016
 TIME: 11:00 am PST
 LOCATION: Quail Lodge West Field, Carmel Valley

Bonhams returns to the beautiful Monterey Peninsula for its 19th annual Quail Lodge Auction, featuring some of the world's finest and most exclusive collector cars displayed in a stunning setting on the grounds of Quail Lodge and Golf Club.

- AUTOMOTIVE FINE ARTS SOCIETY (AFAS) EXHIBITION**
www.autoartgallery.com

WHEN: Sunday, August 21, 2016
 TIME: 10:30 am–4:30 pm
 LOCATION: 18th fairway of Pebble Beach Golf Links

The latest creations by the finest automotive artists of our day are displayed annually at the Automotive Fine Arts Society (AFAS) Exhibition, located on the show field of the Concours. Admission with Concours ticket.

- AUTOMOBILIA MONTEREY**
 831-659-1551 / www.automobiliamonterey.com

WHEN: Tuesday–Wednesday, August 16–17, 2016
 TIME: 10:00 am–6:00 pm
 LOCATION: Embassy Suites, Seaside

The largest show in the United States for original vintage automotive collectibles.

- MECUM AUCTIONS**
 262-275-5050 / www.mecum.com

WHEN: Thursday–Saturday, August 18–20, 2016
 TIME: Gates open at 8:00 am
 LOCATION: Hyatt Regency Resort & Spa on Del Monte Golf Course, Monterey

Mecum Auctions' annual "Daytime Auction" is open to buyers, sellers and spectators featuring approximately 600 collector cars including classics, European exotics, historic race cars, Corvettes, Resto Mods, muscle cars and more.

- RUSSO AND STEELE**
 602-252-2697 / www.russoandsteele.com

WHEN: Thursday–Saturday, August 18–20, 2016
 TIME: 5:00–10:00 pm
 LOCATION: 290 Figueroa Street, Monterey

Open to the general public, Russo and Steele specializes in European sports cars, American muscle cars, hot rods and customs.

- RICK COLE AUCTIONS**
 844-474-2526 / www.rickcole.com

WHEN: Thursday–Saturday, August 18–20, 2016
 TIME: 10:00 am–Midnight
 LOCATION: Monterey Marriott Downtown ballroom

The only auction where the buyer controls the bidding action right from his smartphone. Collectors can now purchase a fabulous car by simply logging on.



ADDITIONAL MONTEREY EVENTS

■ CARMEL-BY-THE-SEA CONCOURS ON THE AVENUE

404-237-7633 / www.motorclubevents.com

WHEN: Tuesday, August 16, 2016
TIME: 10:00 am–5:00 pm
LOCATION: Ocean Avenue, Carmel-by-the-Sea

Begun in 2007 this year's event will be presenting multiple marques from 1940 through 1973 with Porsche and Ferrari through 1989.

■ CLASSIC MOTORSPORTS MAGAZINE MONTEREY KICKOFF CRUISE-IN

www.classicmotorsports.com/

WHEN: Tuesday, August 16, 2016
TIME: 3:00–7:00 pm
LOCATION: Folktale Winery,
8940 Carmel Valley Road, Carmel

Bring your cool classic car and enjoy fine wines, food and music with the staff of *Classic Motorsports*. Admission is free.

■ CARMEL MISSION CLASSIC

831-625-3444 / www.carmelmissionclassic.org

WHEN: Wednesday, August 17, 2016
TIME: 10:00 am–4:00 pm
LOCATION: Carmel Mission Courtyard, Carmel

This exclusive, one-of-a-kind event combines the passion of fine automobiles with the Faith and the Palate. Enjoy wine tasting and gourmet food while strolling the historic Mission grounds.

■ THE LITTLE CAR SHOW

831-484-1966 / www.marinamotorsports.org

WHEN: Wednesday, August 17, 2016
TIME: 12:00–5:00 pm
LOCATION: Lighthouse Avenue, Pacific Grove

A display of 100 little cars 25 years and older with up to 1,601 cc engine displacement as well as electric cars will be on display. American marques will be featured this year, awards will be presented to class winners by a surprise celebrity and an Ocean View Boulevard Cruise will follow. This seventh annual show is free to spectators, but participants are asked to donate \$25 to benefit the Pacific Grove Youth Center and Veterans Transition Center.

■ MCCALL'S MOTORWORKS REVIVAL

831-372-9311 / www.mccallevents.com

WHEN: Wednesday, August 17, 2016
TIME: Gate opens at 5:00 pm
Gate closes at 9:00 pm
Event closes at 10:00 pm
LOCATION: Monterey Jet Center

McCall's exclusive Red Carpet Reception features two hangers filled with gourmet food and award-winning wines, rare vintage sports cars, and the latest luxury and super cars. The outside tarmac showcases state-of-the-art corporate aircraft alongside vintage airplanes and more cars.

■ LEGENDS OF THE AUTOBAHN

864-250-0022 / www.legendsoftheautobahn.org

WHEN: Friday, August 19, 2016
TIME: 9:00 am–3:00 pm
LOCATION: Nicklaus Club-Monterey

The Legends event brings together enthusiasts, owners, and aficionados of distinctive German cars to view modern and classic models from BMW, Mercedes-Benz, Audi and more. The show is hosted by the BMW Car Club of America, the Mercedes Club of America, and the Audi Club of North America.

■ THE QUAIL, A MOTORSPORTS GATHERING

831-620-8879
<http://signatureevents.peninsula.com>

WHEN: Friday, August 19, 2016
TIME: 10:00 am–4:00 pm
LOCATION: Quail Lodge, Carmel Valley

The Quail is a world-renowned motorsports event featuring some of the world's finest and rarest automobiles coupled with luxury lifestyle and fine culinary components.

Preceding this event is The Quail Rally, a 3-day driving event for about 30 cars, by invitation only.

■ EXOTICS ON CANNERY ROW

www.exoticsoncanneryrow.com

WHEN: Friday, August 19, 2016
TIME: 4:00–8:00 pm
LOCATION: Cannery Row

A scenic venue showcasing some of the most rare and exciting modified exotic, super and hyper cars of our time alongside the companies that can take these cars to the next level in performance and showmanship.

■ CONCOURS D'LEMONS

www.concoursdlemons.com

WHEN: Saturday, August 20, 2016
TIME: 8:00 am–1:30 pm
LOCATION: Laguna Grande Park, Seaside

This event celebrates the oddball, mundane and truly awful of the automotive world. Details about vehicle classes, capricious bribe-accepting judges, and registration for your hoopty are available at www.concoursdlemons.com

■ CONCORSO ITALIANO

425-742-0632 / www.concorso.com

WHEN: Saturday, August 20, 2016
TIME: 9:00 am–5:00 pm
LOCATION: Black Horse Golf Course, Seaside

Concorso Italiano's unique format features 800 to 1000 vehicles of Italian origin, and its atmosphere emphasizes the vehicles on display, conversations between people who love and appreciate them, and elements of Italian style such as fashion, food, music and art.