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THE CONCEPT LAWN

PEBBLE BEACH CONCOURS D'ELEGANCE
PREVIEWS THE CARS OF TOMORROW



The Pebble Beach Concours d'Elegance is renowned as the world's premiere celebration of automotive history—past, present and future. While the Concours competition field features the world's greatest collector cars, the Concours concept lawn previews the cars of tomorrow, today. On Concours Sunday, the practice putting green in front of The Lodge at Pebble Beach becomes a looking glass into the future, with about two dozen concepts and new cars on display.



CONCEPT
CARS



THE 2018 PEBBLE BEACH CONCOURS D'ELEGANCE
WILL HOST

10 WORLD DEBUTS **AND** **7** NORTH AMERICAN DEBUTS

The unveilings begin with the World Premiere of a production-ready BMW on Thursday, August 23, at 10:15 am on the Pebble Beach Concours awards ramp immediately following the start of the Tour d'Elegance. The public as well as the press is invited. The BMW M850i also makes its North American Debut at this press conference, marking the highly anticipated return of the BMW 8 Series. And on Concours Sunday on the Concept Lawn, the BMW Concept M8 Gran Coupe makes its North American Debut.

Later Thursday afternoon, two other manufacturers will be making exciting announcements.

A number of cars make their first appearance during the annual Pebble Beach Concours **press conference** to be held at 5:00 pm, Friday, August 24, on Peter Hay Hill. The press conference directly precedes an exclusive screening of the newly remastered 30th Anniversary edition

of Francis Ford Coppola's classic Preston Tucker biopic, **Tucker: The Man and His Dream** starring Jeff Bridges (on *Blu-ray™* + *Digital and Digital 4K Ultra HD™* on August 28th). In the spirit of Preston Tucker and his Tucker 48 Sedan, the cars at the press conference challenge the status quo. The North American Debut of the Polestar 1, the World Debut of the 2019 SSC Tuatara hypercar, the World Debut of the coachbuilt SALAFF C2, and the North American Debut of the electric BYTON K-Byte Concept will headline the event. The Pebble Beach Concours invites the media and the public to enjoy both the press conference and the free film screening at the nearby Tucker Theater.

Additional debuts that the Concours can mention at this time include the World Premiere of the **Bentley** Mulsanne W.O. Edition by Mulliner, which celebrates Bentley's upcoming centenary and the legacy of W.O. Bentley's own 8-Litre; the World Premiere of the **Audi** PB 18 e-tron, an electric supercar study from the German marque; the World Premiere of the **Lexus** Yellow LC Inspiration Series Concept; and the Porsche 911 Reimagined by **Singer**, the result of their Dynamics and Lightweight Study.

Lamborghini will also be bringing a guaranteed show stopper.

NOTE: For those of you counting—not all are listed here, as many are embargoed!



Polestar makes its way to Peter Hay Hill for the first-time, and **BYTON** will also have a first-time display located on the way to the first tee. **Bugatti** will be opening up their display to the public for the first time, in a new location.

Long-time partner **Mercedes-Benz** and **Lexus**, the official vehicle of Pebble Beach Resorts, also mount exciting displays.

Other manufactures showcasing cars and sometimes offering ride-and-drives include **INFINITI, Bentley, McLaren Automotive, Rolls-Royce Motor Cars** and **Automobili Pininfarina**.

Carrying on a new tradition, **Ferrari** returns to the first fairway of Pebble Beach Golf Links, showcasing the best of the prancing horse, past and present.

Most of these displays are open Thursday, August 23 through Sunday, August 26. To learn more, [visit our website](#).

We hope that you join us for the
68th Pebble Beach Concours d'Elegance
on August 26, 2018

PURCHASE 2018 TICKETS

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EVENT CALENDAR



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VISITOR'S GUIDE

