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2018 LIVESTREAM
PRESENTED BY MOTOR TREND

PEBBLE BEACH CONCOURS D'ELEGANCE

Watch the 3-Hour Livestream &
Exclusive Behind-the-Scenes Video Content

SUNDAY, AUGUST 26 AT 2:00 PM (PDT)
MOTORTREND.COM/PEBBLEBEACH



Throughout this newsletter, you'll find the various ways to follow along with us throughout Pebble Beach Automotive Week. If you will be with us in person, these links will guide you to pre- and post-show coverage. If you can't make it this year, we hope that these links serve as useful resources to help you feel like you're right there with us on Concours Sunday and all week long.

ANNOUNCING OUR ONGOING PARTNERSHIP WITH

MOTOR TREND GROUP

(LOS ANGELES)—Motor Trend Group, the largest automotive media company in the world, announced today a new multiyear agreement to continue as the exclusive media partner of the Pebble Beach Concours d'Elegance®. With the new three-year agreement, which runs through 2020, the Motor Trend Group will offer automotive superfans unprecedented coverage of the world's premier automotive celebration across several platforms including a three-hour live broadcast on MOTOR TREND'S website; exclusive video content and behind-the-scenes footage on the Motor Trend App and the Motor Trend YouTube channel; and, for the first time ever, a one-hour special on Velocity, America's only television network dedicated to cars.

"We are thrilled to again bring the premier car collector event to the world's largest automotive distribution network," says President and General Manager of Motor Trend Group Alex Wellen. "Now with the combined power of the Motor Trend apps, websites, and Velocity TV network, we're able to deliver unmatched access to the Pebble Beach Concours and automotive expertise to enthusiasts on any device they choose."



The Pebble Beach Concours d'Elegance is widely considered the most competitive event in the collector car world, featuring the most beautiful and historic automobiles showcased on the famed 18th fairway of the Pebble Beach Golf Links®. In the week leading up to the August 26 celebration, MOTOR TREND and the Motor Trend App will feature exclusive interviews with industry experts and behind-the-scenes footage that will bring viewers every aspect of this unique event. Coverage on August 26 includes a three-hour livestream of the event on MOTOR TREND's website. Later, a one-hour special on Velocity will highlight the best and brightest moments from Pebble Beach.

"We are excited to renew our media partnership with the Motor Trend Group, bringing the Pebble Beach Concours d'Elegance into the homes of enthusiasts around the globe," says Concours Chairman Sandra Button. "We want to share the incredible cars on our show field with the widest possible audience."





We hope that you join us for the
68th Pebble Beach Concours d'Elegance
on August 26, 2018

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