

## Citroën to be First-Time Feature at Pebble Beach Concours d'Elegance

*Tour Poster Marks this Historic Occasion;*

*Concours & RetroAuto Posters Celebrate Motor Cars of the Raj & OSCA*



*The 1966 Citroën DS 21 Chapron Le Léman Coupé with restorer Vincent Crescia.*

This year, for the first time ever, Citroën will grace the 18th fairway as a featured marque at the 2018 Pebble Beach Concours d'Elegance on August 26th. The Pebble Beach Tour d'Elegance poster, painted by Barry Rowe, commemorates this historic moment.

“Interest in Citroën among collectors has seen exponential growth in recent years, and the Concours is pleased to showcase custom coachwork Citroëns that offer the best of French technology and design,” said Concours Chairman Sandra Button.

Citroën’s iconic spaceship-like DS made its debut at the 1955 Paris Auto Show, where the unmistakable sheet metal garnered over 80,000 orders by the end of the week. The DS platform was far ahead of its time, featuring hydraulic systems for the brakes, steering, and transmission, and most notably a revolutionary hydro-pneumatic suspension. This specific advancement in automotive technology made the DS one of the most stable autobahn cruisers ever created, and allowed for self-leveling, decreased dive under braking, jack-less tire changes—the car could raise an individual wheel—and an unparalleled luxurious ride. Moreover, the unique style of the DS

made it an attractive canvas for coachbuilders such as Henri Chapron; custom Citroëns subsequently sustained the art into the 1970s.

Citroën enthusiast Jeffrey Fisher likens Citroëns to couturier dresses—“because they featured some of the highest number of interior and exterior permutations for a car ever.” The Tour poster features three cars from Fisher’s collection that illustrate the progression of the Citroën DS from middle class family car to postwar work of art.

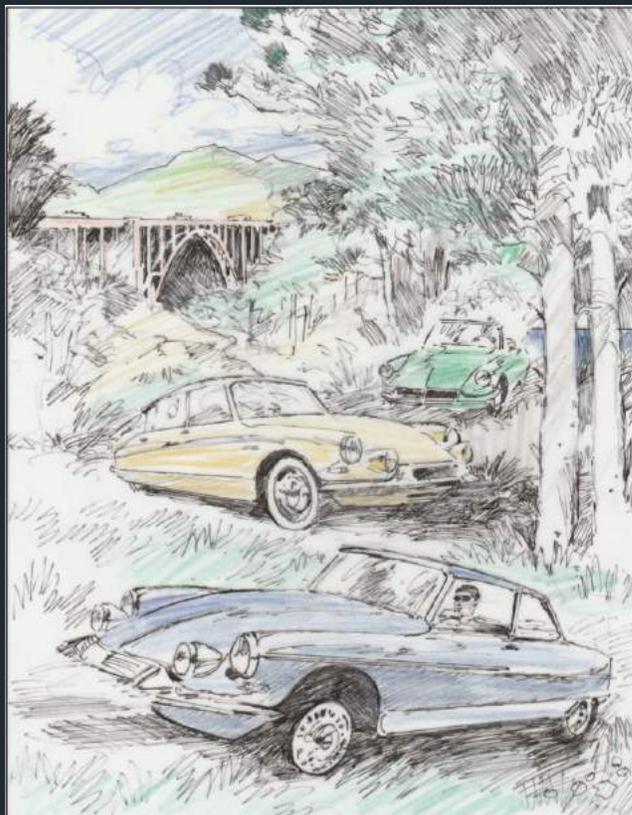
At the forefront of the poster is the two-tone blue 1966 Citroën DS 21 Chapron Le Léman Coupé, one of roughly 130 Chapron Coupés produced, and one of about 24 with the Le Léman specific roofline. This very car (chassis no. 4350020) graced the stage at the 1966 Geneva Motor Show and represents the pinnacle of postwar Citroën custom coachwork. The green 1967 DS 21 Chapron Cabriolet d’Usine was transformed to convertible specification straight from the factory and sold new for roughly twice the cost of a conventional saloon. The Jaune Jonquille, or Daffodil Yellow, DS 19 exemplifies the essence of the early, groundbreaking DS saloons. All three of these Citroëns have been fully restored by renowned Citroën expert Vincent Crescia, who currently operates out of the very building that housed his father’s Citroën dealership years ago.

Below you can find the sketch of our 2018 Pebble Beach Tour d’Elegance poster featuring Citroën, along with sketches of the 2018 RetroAuto poster, which spotlights the OSCA class, and the 2018 Pebble Beach Concours d’Elegance main event poster, which highlights Motor Cars of the Raj.

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## 2018 Pebble Beach Concours d’Elegance Poster Sketches

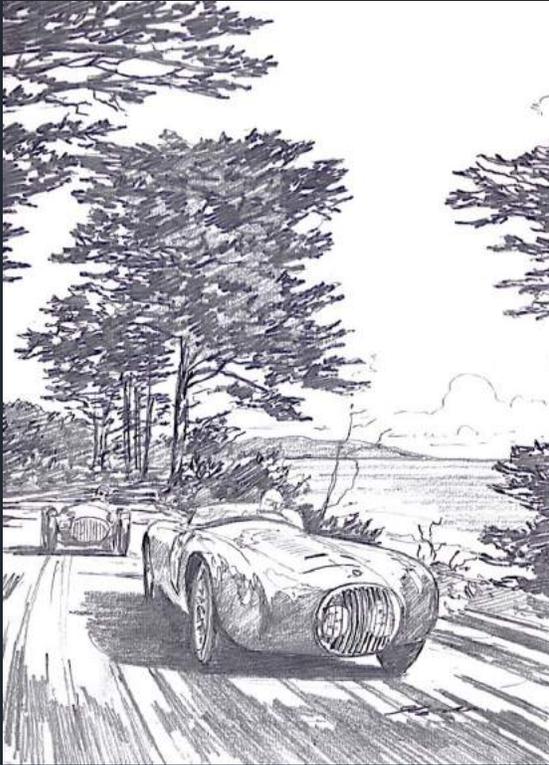
*Follow our Social Media to Watch these Sketches Progress  
to Final Poster Art*



### **2018 Pebble Beach Tour d’Elegance Poster** *Celebrating Citroën*

The 2018 Tour poster marks Barry Rowe’s 20th anniversary as an artist for the Concours. As a member of the Automotive Fine Arts Society (AFAS) and an automotive enthusiast, Rowe explores the evolving relationship between automobile, society, and daily life. He is lauded for his use of light and color that capture every car at its finest. With Rowe’s work, the Concours celebrates the debut of Citroën as a featured marque.

**2018 Pebble Beach  
RetroAuto Poster  
Celebrating OSCA**



The 2018 RetroAuto poster, painted by Tim Layzell, spotlights our OSCA-Fratelli Maserati S.p.A. class with two beautiful examples coming from Israel. This year, the marque established by the Maserati brothers, celebrates the 70th anniversary of its first car. In the foreground, the poster features Elad Shraga's 1952 MT 4 Barchetta, followed by his 1949 MT 4 Siluro.

**2018 Pebble Beach  
Concours d'Elegance Poster  
Celebrating Motor Cars of the Raj**



An homage to our Motor Cars of the Raj class, the 2018 Pebble Beach Concours d'Elegance poster focuses on Rolls-Royce, an influential marque in India during British colonial rule. Tim Layzell depicts the 1935 Rolls-Royce Phantom II Gurney Nutting Streamline Coupé owned by Amir Ali Jetha (and previously owned by the Maharaja of Jodhpur) and the 1921 Rolls-Royce Silver Ghost James & Co. Open Tourer owned by Yuvraj Kesri Singh of Wankaner.

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We hope that you join us for the  
68th Pebble Beach Concours d'Elegance  
on August 26, 2018

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